



2005 PNEDC Annual Conference
CSI: Communities, Solutions, and Innovation.

*June 19 - 22nd at the Resort at the Mountain
 Oregon's Mt. Hood Territory*

Sunday June 19th	
10:00-11:30	Conference & Golf Registration – at Hotel Lobby
11:15 - 5:00	PNEDC Golf Tournament
5:30 – 7:00	Conference Registration (needed to attend Sunday dinner)
7:00 PM	Dinner at Resort at the Mountain in the St. Andrews room
After Dinner	Hospitality Suite Opens in the Sunrise Braemar Suite Hosted by Strathcona County

Monday June 20th	
7:00- 8:00	<ul style="list-style-type: none"> • Conference Registration in the Hotel Lobby • Breakfast in the St. Andrews room • Board of Directors Meeting
8:15-8:45 AM	<u>Welcome and Overview</u> Martha Schrader - Clackamas County Commissioner
8:45-9:15 AM	<u>Oregon Economic Development Initiatives</u> Mardilyn Saathoff – Governor's Office Oregon Chief Economic Development Policy Advisor
9:15-10:00 AM	<u>Giving Effective Leadership to Local Economic Development</u> Donald T. Iannone – Donald T. Iannone & Associates
10:00-10:30 AM	Break
10:30-11:15	<u>Pacific NW Leadership Survey Findings</u> Donald T. Iannone – Donald T. Iannone & Associates
11:15-12:00	<u>What Works and What Doesn't Work with EDC's Across the Country</u> Bob Cooper - Economic Development Manager -Henderson, NV
12:00- 1 PM	Lunch (no formal program)

1:00-2:00 PM	<u>Pacific NW Economic Overview Panel</u> Gary Zimmerman - US Federal Reserve Bank of San Francisco Chris Lawless - Chief Economist, BC Investment Mgmt. Corp. “Economic Performance and Development in Western Canada”
2:00-2:30 PM	Break
2:30-3:30 PM	<u>Pacific NW Directors Reports</u> State & province economic development initiatives & highlights
3:30-4:30 PM	<u>Reuse and Redevelopment of Business Sites and Facilities</u> Lee Smith, President, Elesco, Ltd.
4:30-4:45	1st Bus loading for tour of Government Camp & Timberline Visit this mountain village and learn how urban renewal investments are turning it into a recreation destination. Get a personal tour and video presentation of historic Timberline lodge
6:15	Second bus loads for dinner at Timberline Lodge
7:00 – 8:15 PM	Dinner at Historic Timberline Lodge Top headliner Carl Wolfson provides comic observations on current events across borders.
8:30	First bus leaves to return to the Resort at the Mountain Hospitality suite opens - in the Sunrise Braemar Suite
9:30	Second bus leaves – Take a leisurely hour to explore the lodge on your own, sit by the fire, have a drink & relax.

Tuesday June 21st

7:00-8:30 AM	Breakfast
8:30-10:00 AM	<u>Funding Economic Development Programs</u> Successful Events - Don Wick - Skagit County, WA. Professional Multi-year Campaigns Bruce Kendall, Pierce County, WA Membership based Organization Funding David Porter, Kitsap County, WA.
10:00-10:30 AM	Break
10:30-11:15	<u>Long Term Rural Economic Development Strategies</u> Jim Azumano - Oregon Office of Rural Development
11:15- 12:00	<u>Rude Awakenings - Radical Results for Tired Towns</u> Mona Gates – Director of Economic Development and Marketing Clallam County Economic Development Council
12:00-12:45 PM	Lunch and annual membership meeting
12:45-1:45 PM	<u>Promoting Success on a Shoestring</u> Krista Hildebrand – Rocky Hill and Knowlton Allison Larson – Chabin Concepts

1:45-2:45 PM	<u>Successful Regional Partnerships</u> Best practices and lessons learned MJ Cousins – Venture Kamloops, BC Canada Starting a regional partnership in the Olympic Peninsula Dee Christiansen - Washington State University
2:45-3:00 PM	Break
3:00-3:45 PM	<u>Putting “Community” into Economic Development</u> – Theory and Practical Applications Paul Ross , Executive Director - Lakeland College, Canada
3:45-4:00	Bus loading for Sternwheeler Cruise trip Please note that driving separately is not an option
4:00-5:30 PM	Trip to the Columbia River Gorge National Scenic Area
5:30-10:00 PM	Sternwheeler Riverboat Cruise - Pacific NW dinner, Columbia River cruise - Presentations potential host communities for PNEDC 2006 & 07 - Tour through Hood River Valley and around Mt. Hood - Presentations for future conference locations from Lethbridge AB, Bellingham WA, and Helena MT.

Wednesday June 22nd	
7:00-8:00 AM	Breakfast
8:00 - 9:00 AM	<u>Fuel Cells In Strathcona County, AB</u> Jim Wright – Strathcona County - Alberta Canada
9:00 - 10:00 AM	<u>Sustainable Economic Development</u> Gerald Gabinet - Strathcona County Office of ED and Tourism Mark Holland - Sustainable Economic Development and the Vancouver Experience.
10:00-10:15 AM	Short Break
10:15 -11:00	<u>Using GIS as an effective Economic Development Tool</u> Oregon Prospector.com - An Electronic Economic Development Partnership Tim McCabe , PacificCorp ChooseWashington.com - Washington’s new innovative business recruitment website Lynn Longan - WA Ctr. for Trade & Economic Development
11:00 -12:00	Expert advice on preparing your community and maximizing its competitiveness for business recruitment success. Craig Morgan – Carter & Burgess, Inc. Warehousing and Distribution site selection consultant
12:00-12:15	Grand Prize drawing – win an iPod & Accessories 2005 PNEDC Conference Ends